

Food Policy Affecting Food System Development

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State Food Policy Project Coordinator

Drake University Agricultural Law Center

2009 Tri-State Local Food Conference

September 4, 2009

Fairfield Arts and Convention Center

Fairfield, Iowa

Drake Ag Law Center

- Provides opportunities to study how the legal system shapes our food and agriculture systems
- Supports courses, publications, conferences, research initiatives, certification program in food and agricultural law
- My role: to help grow the Iowa food economy
- www.law.drake.edu/aglaw

Coyote Run Farm

Lacona, IA—Marion County

Coyote Run Farm: Restoring a 110 acre farm into a profit center through relational marketing and sustainable agriculture

- Fruits, vegetable, cut flowers, plants
- Pasture poultry
- Specialty beef
- Hay, horses, mules



Iowa Network For Community Agriculture

INCA cultivates connections among Iowans to create healthy, fair, and sustainable local food systems.

www.growinca.org



Food as a Social Movement

The agricultural continuum



Food as a Social Movement



Farming Model vs. Business Model



- Product
- Price
- Placement
- Promotion
- People



Food as a Social Movement

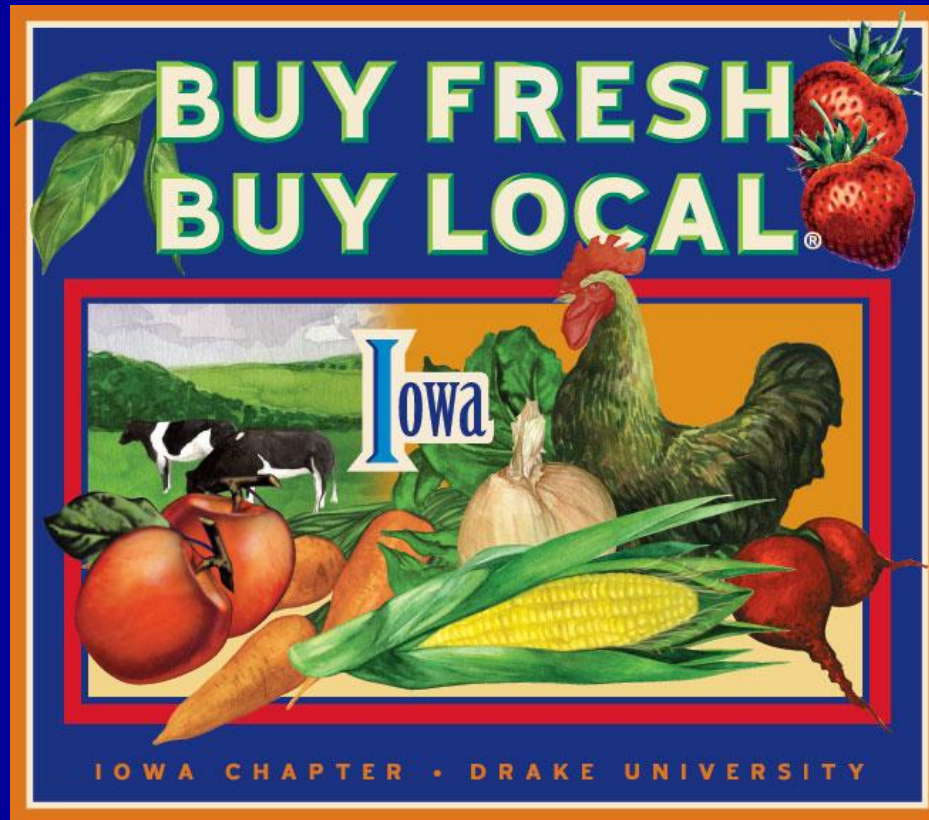
Local and Regional Food Systems



http://www.letsdiveguam.com/Lets_Dive_Guam_ENG_Misc_Photos.html

Food as a Social Movement

Local and Regional Food Systems



Food as a Social Movement

- My interest in local foods encourages me to be more thoughtful about food and the role of food in my health and well being—80%
- Alienation to empowerment
- Local and Regional Foods will not solve all of our problems
- How do we develop policies to promote local and regional food systems?

Food Policy Councils

Connecticut Food Policy Council



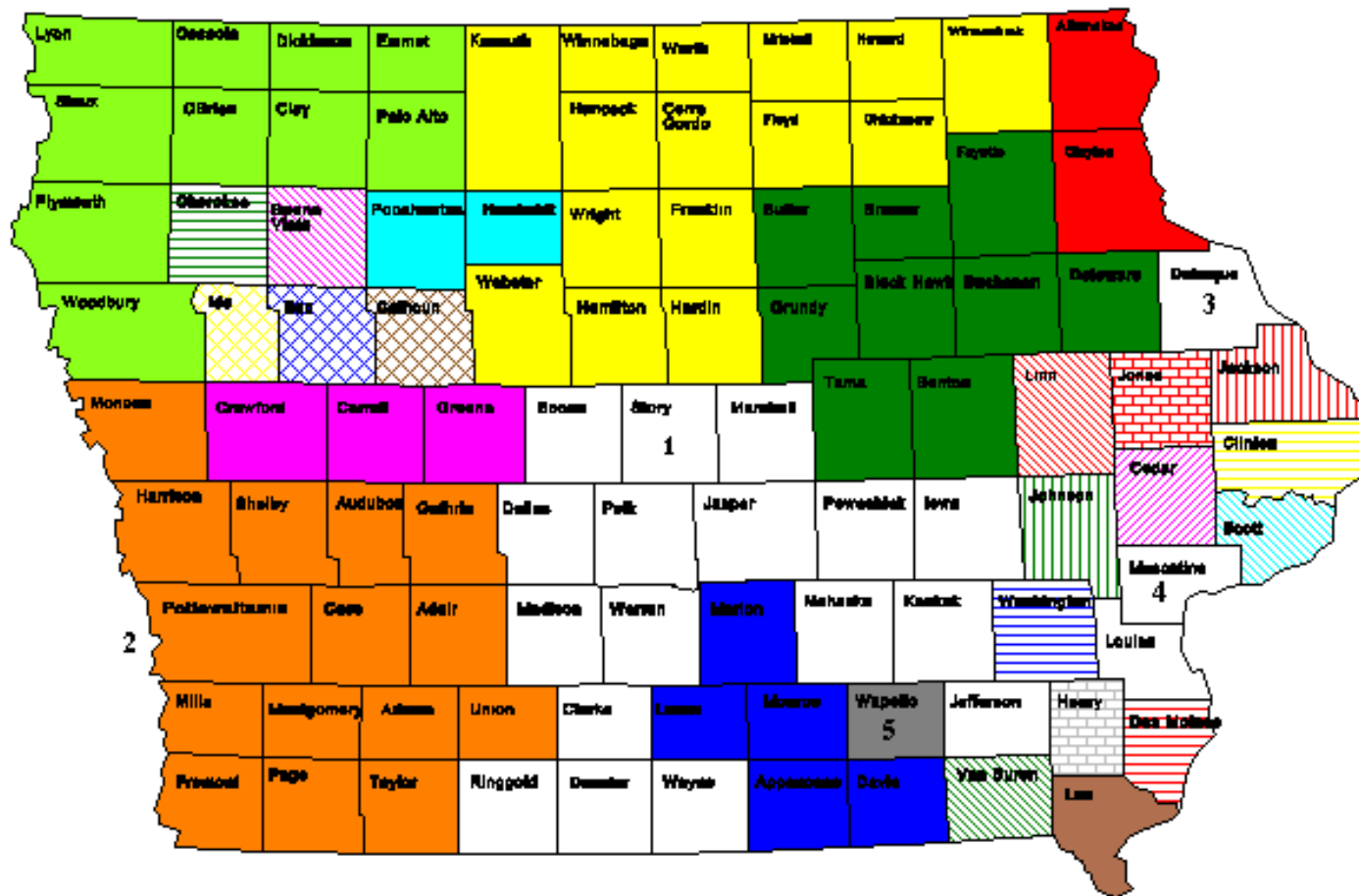
The Iowa Food Policy Council
Building a Better Food System - Strengthening Food Democracy

Food Policy Efforts

- <http://www.law.drake.edu/centers/agLaw/?pageID=agFoodPolicy>
- Cass and Pottawattamie
- Woodbury, Northeast Iowa, Linn, Story
- Kansas City, MO
- Local Food, Farms, and Jobs: Growing the Illinois Economy

Who Do You Contact?

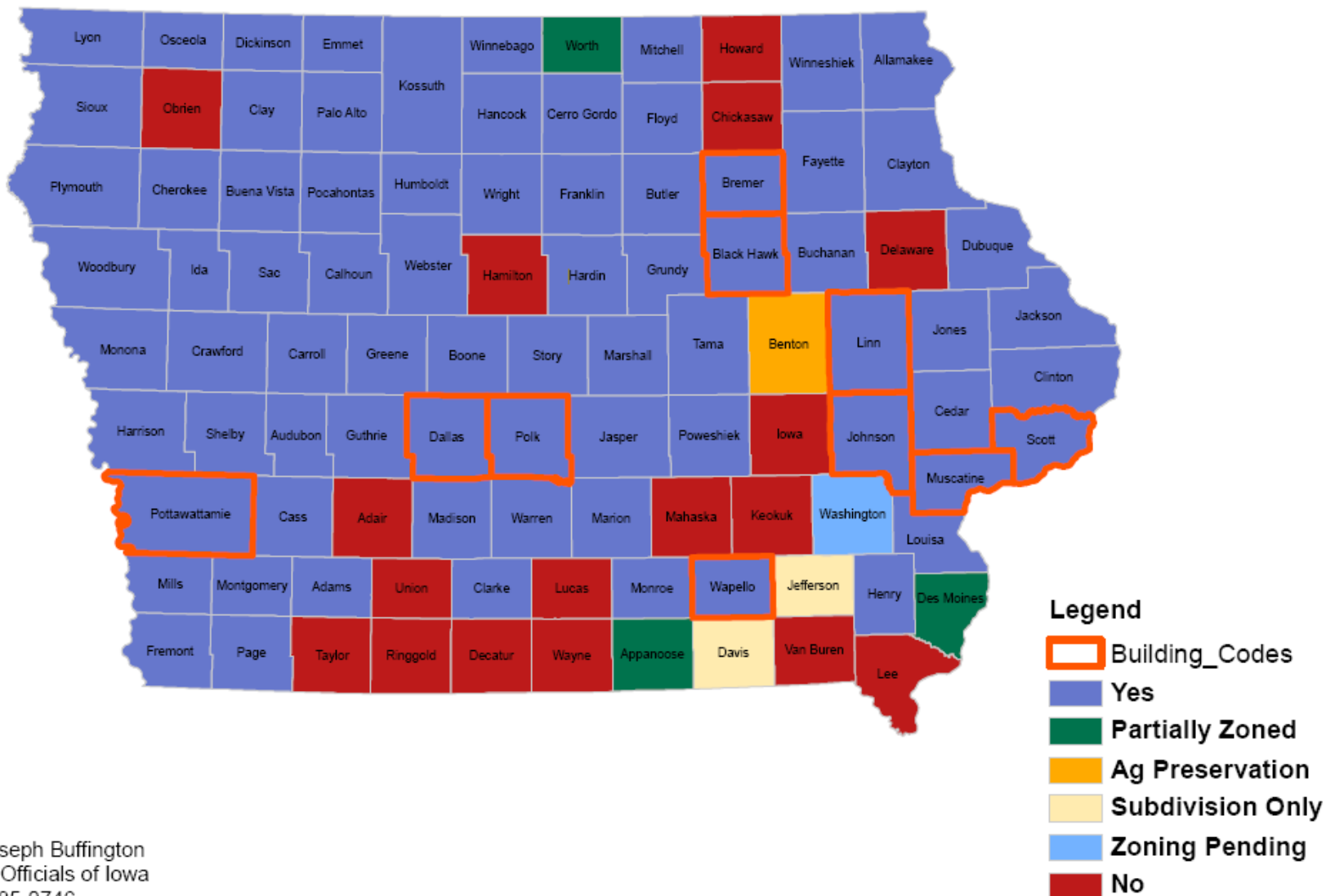
- City Zoning
- County Zoning
- Department of Public Health
- Department of Inspections and Appeals
- Department of Agriculture
- Department of Revenue
- Department of Workforce Development



In addition to the county health departments depicted in the map above, DIA has contracts with five municipal health departments to conduct inspections in the following cities:

1. **City of Ames**
2. **City of Council Bluffs**
3. **City of Dubuque**
4. **City of Muscatine**
5. **City of Ottumwa** (including Wapello County)

STATUS OF ZONING IN IOWA COUNTIES 2008



Updated by Joseph Buffington
 County Zoning Officials of Iowa
 (319) 385-0746
jbuffington@henrycountyiowa.us

October 31, 2008

Local and Regional Food Policy Potential in Iowa

- Iowans Fit for Life
- Regional Food Systems Working Group
- Farm to School
- Iowa Nutrition Network
- County Food Policy Councils
- Buy Fresh Buy Local
- Rural Development
- Community Wellness Grants
- RC&Ds
- Wellmark Foundation
- Iowa Veterans Home
- Iowa Wine Industry
- Iowa Farmers Market Association
- Practical Farmers of Iowa
- Iowa Network for Community Agriculture
- Farmers Union Local Food Project
- WIC and Seniors Coupons
- Fresh Made Easy
- Iowa Gaming Commission
- Prison Gardens

Who needs to participate?



What arises among food system stakeholders?



A Changing World

Imagine USDA financing a mobile slaughterhouse that supports local free-range poultry growers...Imagine a food processor adding a second line of equipment and storage facilities to handle certified organic food products to meet local demand...

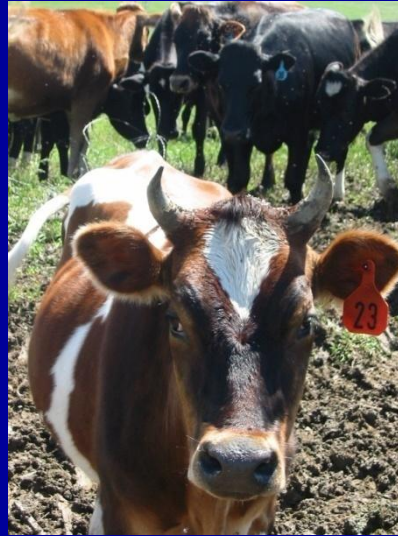
Kathleen Merrigan, Deputy Secretary of Agriculture in a memo on August 26, 2009

Imagine the possibilities!

- Agriculture—growing the food
- Processing
- Distribution
- Marketing
- Waste streams
- Food safety
- Community development
- Health

**Time to
discuss**

Thank You!



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